

## **thereNow Europe Chooses Revolabs Wireless Microphone for New Educational Product**

### ***IRIS Connect Product Debuts at BETT Show 2010***

**London, UK (January 13, 2010)** –thereNow Europe, a leading developer of remote classroom observation products, announced today that they have integrated the Revolabs Wireless Microphone into IRIS Connect™, a new professional development tool for educators. thereNow Europe, based at the Innovation Centre at Sussex University, and thereNow, LLC, based in the US, chose the Revolabs Wearable Wireless Microphone above all others because of its innovative form factor, wireless capabilities and audio performance.

The IRIS Connect™ product is based on scientific research showing that new technologies which provide remote lesson observation can greatly increase teacher performance through training, lesson observation and lesson capture. IRIS Connect™ enables remote classroom observation from anywhere in the world using a personal computer, web browser, and a Revolabs Wireless Microphone to capture the audio and video.

“IRIS Connect enables educational researchers to observe classrooms like never before because it is less obtrusive, it eliminates the need to travel, and it provides a suite of customizable data collection tools. Our technical staff looked for the best microphone worldwide and chose the Revolabs product to integrate into IRIS Connect™ due to its unique features, such as encryption, portability, unobtrusiveness, and great audio”, said Shawn Edmondson, Ph.D, CEO, thereNow Inc. “We are pleased to announce this new product at BETT, the world’s largest educational technology event. IRIS Connect™ is truly a new technology that will allow teachers and administrators all over the world to collaborate and ultimately improve their performance.”

“Remote classroom observation is the latest application for our innovative wireless microphones”, stated Gregory Shalov, Vice President of Global Sales, Revolabs. “Our wireless microphones are ideal for many educational applications and are currently used in classrooms all over the world for purposes such as hearing assistance, podcasting and distance learning.”

#### **ABOUT thereNow**

thereNow, LLC has developed the world’s most advanced classroom observation and feedback system: IRIS Connect™. The mission of thereNow is to develop and disseminate tools and services that help teachers adopt research-based practices and implement them with fidelity at the classroom level. IRIS Connect™ is being used throughout the U.S. and U.K. Currently, IRIS Connect™ is being used in teacher training programs, special education, educational research, district level professional development programs, and teacher evaluation. The company is headquartered in Logan, UT, with an office in Brighton, England. To reach thereNow call: (877) 525-IRIS (USA) or 08453-038-578 (U.K) or on the web at [www.thereNow.net](http://www.thereNow.net) ([www.europe.thereNow.net](http://www.europe.thereNow.net) for U.K. visitors).

#### **About Revolabs**

Revolabs, Inc. manufactures Wireless Microphone Systems used throughout the world and across a wide range of applications including broadcasting, financial services, education, medical, legal and houses of worship. Revolabs’ newest product line, HD Wireless Microphone Systems, provide superior audio performance for video- and audio- conference calls, recording, broadcasting, public address systems, and other collaboration applications. All of the Revolabs

products facilitate natural mobility by allowing participants to move about a workspace with no wires to worry about. The Revolabs Wireless Microphones which are available in wearable, tabletop, XLR adapter and the latest Countryman adapter form-factors, are wireless, secure (encrypted), rechargeable, and flexible, and GSM-impervious. The company is headquartered in Maynard, Mass., USA, and can be reached at 800.326.1088 or on the web at [www.revolabs.com](http://www.revolabs.com) .

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