# REVOLABS, INC.
# MINIMUM ADVERTISED PRICE (MAP) POLICY

## United States Only

Revolabs, Inc. ("Revolabs") actively supports the advertising and promotion of its products through the resellers of Revolabs products. Revolabs has built a strong reputation among customers for high-quality products, customer service, and technical support. In order to protect this reputation and the reputation of its products, Revolabs seeks to ensure that its resellers have the appropriate incentives to invest adequately in promotion, sales, and after-sales customer support services, and that its distributors participate in announcing and promoting this Policy. To that end, Revolabs has determined that it shall not provide technical service or support for, or honor warranties or warranty claims on, Revolabs products advertised or promoted in a manner that detracts from the value of the Revolabs brand.

Effective as of August 15, 2011, Revolabs has established a unilateral Minimum Advertised Price ("MAP") policy, applicable equally to all resellers. To view the current Revolabs MAP pricing please go to:

http://www.revolabs.com/Documents/Reseller-Resources/Revolabs-MAP-Pricing-All-Products.aspx

The MAP Policy shall operate as follows:

1. Two or more Revolabs products advertised and sold together may not be advertised at less than the combined MAP of the two (or more) products. The advertised price of any Revolabs product(s) bundled together with any third-party product(s) may not be less than the fair market value of the third-party product(s) combined with the MAP of the Revolabs product(s). An advertisement where no price is shown shall be considered to be in compliance with the MAP Policy.

2. The MAP may be adjusted and made effective at such times and from time to time as Revolabs may determine in its sole discretion. The MAP shall apply equally to all resellers.

3. The MAP Policy applies ONLY to advertised prices and does NOT apply to the price at which the products are actually sold or offered for sale to an individual customer within the reseller's retail location, over the telephone, or through individualized, private electronic communication. Revolabs recognizes that resellers are free to sell or give away product at their sole discretion and at a price within their sole determination.

4. The MAP policy does NOT establish maximum advertised prices. Resellers may offer Revolabs products at any price in excess of the MAP established for each product.

5.The Revolabs MAP Policy does not limit the ability of a reseller to advertise that they "have the lowest prices" or that they "will meet or beat any competitor's price," or phrases of similar import as long as the price advertised or listed for the product(s) is not below the MAP.

6. From time to time, Revolabs may discontinue models or engage in promotions with respect to certain products. In such events, Revolabs reserves the right to modify or suspend the MAP Policy with respect to those products by notifying all resellers of such modification or suspension.

7. The MAP Policy applies to all advertisements of Revolabs products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, television, radio, public signage, and internet, internet auction/bidding forums, email or similar electronic media.

8. Revolabs will not be obligated to discuss this unilateral MAP Policy with resellers outside of providing the terms of the policy and, in its discretion, examples of compliant and non-compliant advertising.

9. The terms of the Policy are without prejudice to any rights or remedies Revolabs or its distributors, and any obligations or responsibilities its distributors or resellers, may otherwise
have under applicable law.